

MEDIA KIT



CBRNE-Terrorism Newsletter is an on-line open source information *e*-journal targeting First Responders around the world. Currently it is a bimonthly edition; as of January 2014 will change to a monthly edition - provided free of charge to those involved in CBRNE and counter-terrorism operations.

Newsletter evolved in November 2005 as an effort to keep the personnel of the 2004 Olympic Hospital CBRN Response Unit, Army General Hospital of Athens, Greece that I had the honor to create and command, updated in issues relevant to CBRNE operations.

In a later phase the component of terrorism was added since both CBRNE threats and terrorism belong to asymmetric threats.

During the first three years the Newsletter was solely in Greek. As time went by and responsibilities and duties were sky-rocked it was transformed to an English version with Greek comments or keypoints. Finally it was transformed to an English on-line Newsletter mainly due to its high appeal in specialized response personnel around the globe. These colleagues were the important advertisers of the Newsletter and the moving power behind a lonely process and a "passion" for this



specialized field of operations.

CBRNE-Terrorism Newsletter will always focus in the content and not in the looks because the people who edit it strongly believe that "knowledge is power". In that respect, they will do their best to change the current NBC (No Body Cares) perception into "real" CBRNE awareness and preparedness. The "*unexpected always happens*" and we, as personalities, hate surprises!

Opinions expressed in the Newsletter's articles are those of the writers of the articles and do not necessarily express those of the members of the Editorial Team; same applies for the "Editor's comments" that in certain occasions accompany various articles.

NEWSLETTER'S LOGO





READING AUDIENCE

The Newsletter is read by First Responders in more than 80 countries. Currently the **top-10 countries** that follow our efforts are:

(6) France;

- (1) United States;
- (2) United Kingdom; (7) Germany;
- (3) Italy;
- (8) India;

- (4) Canada;
- (5) Netherlands
- (9) China; (10) Belgium.





Although the access to the Newsletter is open, for each new issue uploaded we notify our email, LinkedIn, Tweet and Facebook contacts (more than 3.500) about the new publication. As of April 2013 issue we added a supplement under the name "Special Collection" that focuses in a specific topic:

- April 2013 issue
- : "Hotel Terrorism";
- June 2013 issue
- August 2013 issue
- : "Pyro-terrorism";
- : "CBRNE Hardening of Airports, Shopping Malls and Luxury Hotels & Resorts"
- : "Agro-terrorism";
- December 2013 issue

October 2013 issue

: "Schools' and Churches' Terrorism"



October 2013

August 2013

June 2013

April 2013



EDITORIAL TEAM

Editor-in-Chief

BG(ret'd) Galatas Ioannis [John], MD, MA(Terr), MC(Army)



- Retired military physician (Aug 2010) Brigadier General (MD) with 35 yrs industry experience;
- MD Consultant in Allergy & Clinical Immunology; Head of Department of Allergy and Clinical Immunology, Army General Hospital of Athens for more than 20yrs;
- Medical/Hospital CBRNE Planner with hands-on 2004 Olympic Games experience; trained in many countries abroad (Iran included); plus 10yrs of experience;
- Senior Asymmetric Threats Analyst former Head, Department of Asymmetric Threats, Joint Military Intelligence Service, Hellenic National Defense General Staff (last post);
- MA in "International Terrorism, Organized Crime & Global Security" (Coventry University, UK 2010);
- PhD candidate (2012-) Athens' Medical School (Department of Forensics and Toxicology);
- Senior Fellow at New Westminster College, British Columbia, Canada (as of July 18th, 2012);

► Web-Resume available at: <u>http://allergy-cbrne-consultant.yolasite.com/</u>



Assistant Editor

Stavrakakis Panagiotis, MEng, MBA, PhD, MSc

- Hellenic Navy Captain (ret'd)
- PhD (Chemical Engineering School, NTUA)
- Athens, Hellas

Co-Editors

Photiou Steve, MD, MSc (EMDM)

- Chair, Disaster Medicine section, EuSEM
- Faculty member, EMDM (mod.4)
- Specialist, Internal Medicine, address of Emergency Medicine
- Senior staff member, ED, Sant'Antonio Hospital, Padua, Italy

Dr. Sarafis Pavlos, Captain RN(ret'd), PhD, MSc

- Lecturer @ Nursing Department, Technological Educational Institute of Lamia, Hellas
- MSc Health Services Management HOU
- MSc Public Health NSPH Hygienist
- MSc Crisis Management, Mass Disaster & Emergencies, NKUA
- PhD Athens Medical School-scholarship of Onassis Foundation
- Specialist in Infections, Travel Medicine and Tropical Diseases, LMU Munich, Germany
- OC of Travel Medicine, "Evgenidion" Hospital, NKUA

Kiourktsoglou George, BSc, Dipl, MSc, MBA, PhD (Cand.)

- Special focus: Maritime Security
- Part Time Lecturer, University of Greenwich (Eng. School)
- London, **UK**



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About Us Introduction and resumes

New Issue Latest issue of Newsletter

Archives All issues since 2005

News Activities of Editorial Team

International Advisory Committee

Experts from around the globe supporting the Newsletter

Terror Medicine

We support the inclusion of "Terror or CBRNE Medicine" into the curricula of CBRN-CT Continues Education universities' medical/nursing schools!

CBRN-CT Market

New/useful CBRN-CT related products

Testimonials What our readers think about the Newsletter Papers a Responder had to print in case of

Authors Directives for authors*

Advertising Although we offer free advertising we also What our readers think about various issues accept paid ads

Links Connection with other websites

CBRN Response Tools Available free CBRN related software

Multimedia

Our activities captured in photos, videos, Power Point presentations, publication, media reports etc

Universities around the globe providing Contact Us CBRN-CT postgraduate training

666-Kit (password protected)

an emergency (e.g. power shutdown). Code is provided by sending a request to the Editor by email

CBRN Polls

Network

Our MoUs and collaborations with other organizations and individual experts

2004 Olympic Games

Photos from Editor's former Olympic Hospital CBRN Response Unit deployed for the 2004 Olympic Games in Athens

Brazil 2014-2016

Security news related to coming Brazil's mega sports events

Contact form and email address

* Occasionally we publish CBRNE-CT related "original" articles submitted by international experts



NEWS AND ECTIVITIES OF EDITORIAL TEAM

- **News** : http://www.cbrne-terrorism-newsletter.com/news.php
- Adio-visual : <u>http://allergy-cbrne-consultant.yolasite.com/multimedia.php</u> http://www.cbrne-terrorism-newsletter.com/multimedia.php

CONTACT INFORMATION

BG (ret'd) Galatas Ioannis, MD Editor-in-Chief

Email: igalatas@yahoo.com

Postal address: Upon request

