

The Hague, Netherlands

# Enhancing collaboration in global border protection and management challenges.

### **EXHIBITOR PROSPECTUS**

The World BORDERPOL Congress is the only multi-jurisdictional transnational platform where the border protection, management and security industry policy-makers and practitioners convene annually to discuss the international challenges faced in protecting not only one's own country's borders, but those of neighbours and friends.

We look forward to welcoming you to The Hague, Netherlands on 8<sup>th</sup>-10<sup>th</sup> December 2015 for the next gathering of border and migration management professionals.

www.world-borderpol-congress.com

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# Border protection and management is becoming an increasingly global challenge!

# 4th World BORDERPOL Congress

8<sup>th</sup>-10<sup>th</sup> December 2015, The Hague, Netherlands

for the border management and security industry

Following the resounding success of the 3rd World BORDERPOL Congress in Budapest, Hungary, which brought together the world's senior policy makers, practitioners and players, the 4th World BORDERPOL Congress is delighted to be moving to The Hague, Netherlands, to continue to develop and enhance international co-operation and collaboration amongst the border management and security industry.

With the support of the Municipality of The Hague and The Hague Security Delta, the 4th World BORDERPOL Congress in The Hague will provide a platform for the world's border protection forces and agencies to discuss and debate the current and future issues and challenges facing the border management, security and migration management sectors.

Controlling and managing international borders in the 21st Century continues to challenge the border control and immigration agencies around the world. It is generally agreed that in a globalised world borders should be as open as possible, but threats continue to remain in ever evolving circumstances and situations.

Advancements in technology are assisting in the battle to maintain safe and secure international travel. The border security professional still remains the front line against these threats.

The World BORDERPOL Congress is a high level, 3 day event providing you with the opportunity to reach the senior decision makers in the border protection and management industry.

www.world-borderpol-congress.com



## **BORDERPOL**

The world border organization

## www.borderpol.org

BORDERPOL was founded in March 2003 by serving and former members of the international border policing and border management community.

The organisation's primary mission is to promote international borders that enhance human mobility whilst ensuring traveller safety, security and facilitate smart and secure border systems by working with the border security establishments of like-minded nations to ensure that international borders protect as well as connect people and places.

#### BORDERPOL's Prime Directives:

- Promote common standards and good governance within the international border security and border management community.
- Establish relevant information sharing systems in formats tailored to meet broad international border enforcement requirements.
- Promote interoperable border technologies and systems to facilitate genuine movements of people and goods.
- Establish centres of knowledge to support BORDERPOL member's ability to detect, document and deter border related crime.
- Promote best practices in the areas of training, legislation and removal agreements.



# Who is the World BORDERPOL Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs, immigration and border control officials
- Coast guard officers
- Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Embassy and consular officials
- Policy analysts
- Security system providers

# Why participate and be involved?

The World BORDERPOL Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World BORDERPOL Congress gives you a great opportunity to meet key decision makers and influencers.

## 3rd World BORDERPOL Congress Delegate Sample

## 9<sup>th</sup>-11<sup>th</sup> December 2014, Budapest, Hungary

- Minister of Interior, Ministry of Interior of Nigeria, Nigeria
- Chief Commissioner, Hungarian National Police, Hungary
- Head of Border Policing Department, Hungarian National Police
- Head of Border Security Management Unit, OSCE, Austria
- Director General, Border Guard Bangladesh, Bangladesh
- President, European Centre for Information Policy and Security (ECIPS), Belgium
- Secretary General, European Centre for Information Policy and Security (ECIPS), Belgium
- PhD Candidate, University of Kent, BSIS., Belgium
- Deputy Director of Border Police, Border Police of BiH, Bosnia & Herzegovina
- Foreign Local Labor, Border Police of BiH, Bosnia & Herzegovina
- Director, World Reach Software, Canada
- Unit for Coordination of Schengen Cooperation, Ministry of the Interior of the Czech Republic, Czech Republic
- Director of Enforcement, Finnish Customs, Finland
- Assistant Director, INTERPOL, France
- President, GAPA IP, France
- Chief Officer, border patrol. (Patrol Police department), Ministry of Internal Affairs, Georgia
- Principal, PwC Strategy& (Germany) GmbH, Germany
- Duty Manager, Border & Coastguards Agency (Gibraltar), Gibraltar
- Ambassador, Embassy of Israel, Hungary
- Director, European Police College CEPOL, Hungary
- Assistant Army Attache, US Embassy, Hungary
- CBSA Liaison Officer, Canada Embassy, Hungary
- Charge D'Affairs, Embassy Republic of Yemen, Hungary
- Ambassador, Embassy of Georgia, Hungary
- Chief of Mission, International Organization for Migration, Hungary
- Director of International Law Enforcement Center, Hungarian National Police, Hungary
- Director General for Law Enforcement, Deputy High-Commissioner, Hungarian National Police, Hungary
- International Relations Division, Head of Division, Hungarian National Police, Hungary
- Head of Border Management and International Agreements Unit, Ministry of Interior, Hungary
- Senior Counsellor, Ministry of Interior, Hungary
- Head Counsellor, Ministry of Interior, Hungary
- Győr-Moson-Sopron County Police Headquarters, Hungarian National Police, Hungary
- Customs officer, Hungarian National Police, Hungary
- Szabolcs-Szatmár-Bereg County Police Headquarters, Hungarian National Police, Hungary
- Consul, Embassy of Georgia, Hungary
- Heading a Border Guarding Force, Sashastra Seema Bal, Ministry of Home Affairs, GOI, India
- Security Border Head of Office, Ministry of Interior of Iran, Iran
- Director of Kosovo Border Police, Kosovo Border Police HQ, Kosovo
- Northern Regional Commander, Kosovo Border Police, Kosovo
- IBM Advisor, US International Criminal Investigation Assistance Program, Kosovo
- ICITAP National Legal IBM Advisor, US International Criminal Investigation Assistance Program, Kosovo
- Director of Police Services, ASEANAPOL Secretariat, Malaysia
- DSP for Police Services, ASEANAPOL Secretariat, Malaysia
- Immigration, Dept of Immigration & Emigration Maldives, Maldives
- Superintendant, Dept of Immigration & Emigration Maldives
- Coordinator for Immigration, Dept of Immigration & Emigration Maldives
- Policy Officer, Royal Netherlands Marechaussee, Netherlands
- Business Manager of O1 InfoHub, EUROPOL, Netherlands
- Innovation Officer, Koninklijke Marechaussee, Netherlands
- Professor, Vrije Universiteit, Netherlands
- Knowledge officer Border management, Koninklijke Marechaussee, Netherlands
- Security Advisor, Koninklijke Marechaussee, Netherlands
- Senior Risk Analyst, Dutch Customs Administration, Netherlands

- Sargeant Major, Koninklijke Marechaussee, Netherlands
- Senior borderguard, Koninklijke Marechaussee, Netherlands
- Head of Expert Centre on ID Fraude, Royal Netherlands Marechausee (AIRPOL), Netherlands
- Head, Identity fraud and documents centre of expertise & AIRPOL, Netherlands
- Assistant Comptroller General, Border Patrol (Land), Nigeria Immigration Service, Nigeria
- Comptroller of Immigration (Land), Nigeria Immigration Service, Nigeria
- Assistant Comptroller of Customs, Enforcement, Investigations, Inspections, Nigeria Customs Service, Nigeria
- Border Guard, Nigerian Immigration Service, Nigeria
- Civil Aviation Security Agent/Profiler, Checkport Security Nig. Ltd.(a swissport company), Nigeria
- APIS/APP Manager, Royal Oman Police, Oman
- Deputy General Prosecutor, Prosecutors Office / High Court of Cassation & Justice, Romania
- Head of the Secretariat of the Member of the Board (Minister) for customs cooperation, Eurasia Economic Commission, Russia
- Advisor of the Member of the Board (Minister) for customs cooperation, Eurasia Economic Commission, Russia
- Head of the Division of customs operations and customs control, Eurasia Economic Commission, Russia
- Head of the Department of customs legislation and law enforcement practice, Eurasia Economic Commission, Russia
- Head OD & Operations, Airbus Defence & Space, Saudi Arabia
- Senior Manager BG Land Ops, Airbus Defence & Space, Saudi Arabia
- Border Guard Officer, Saudi Border Guards, Saudi Arabia
- Coast Guard Officer, Saudi Border Guards, Saudi Arabia
- Commissioner, Singapore Immigration & Checkpoints Authority, Singapore
- 1 Deputy Director (Policy Admin & Int. Affairs), Singapore Immigration & Checkpoints Authority, Singapore
- Senior Executive (Operations Planning), Singapore Immigration & Checkpoints Authority, Singapore
- Program Manager, GMV, Spain
- Head of Business Development Europe, SITA, Spain
- Deputy Head of Entry Division, Federal Office for Migration, Switzerland
- CEO SICPA Services Ltd, SICPA, Switzerland
- Border Management Officer, OSCE in Tajikistan, Tajikistan
- National Border Management Officer, OSCE in Tajikistan, Tajikistan
- Deputy Head, The Main Directorate of Border Troops, SCNS, Tajikistan, Tajikistan
- Deputy Head of the International Department, The Main Directorate of Border Troops, SCNS, Tajikistan, Tajikistan
- Head of Mission at EU Integrated Border Management Assistance Mission, EUBAM Libya, Tunisia
- 3. Grade Police Director, Turkish National Police, Turkey
- VP of International, Basis Technology, UK
- Transport Protective Security Lead, National CT Policing HQ, UK
- Aviation Protective Security Manager, National CT Policing HQ, UK
  Deputy Director Head of Carrier Delivery & Engagement, Border
- Systems Portfolio Border Force UK, UK
- Director Government Affairs, World Travel & Tourism Council, UK
- Technical Attache, Libyan Embassy London, UK
- First Secretary, Zambia High Commission, UK
  Detective Chief Inspector, Police Scotland, LIK
- Detective Chief Inspector, Police Scotland, UK
- Chief Inspector, Police Scotland, UK
- Global Solutions, Lockheed Martin UK Ltd, UK
- Independent Chief Inspector of Borders & Immigration, Independent Chief Inspector of Borders & Immigration, UK
- Secretary General, World Anti-Illicit Traffic Organization WAITO CORD. USA
- Assistant Director, INTERPOL Washington National Bureau, USA
- Border Police/FAS Advisor, Engility Corp, USA
- Principal Planner, Ministry of Home Affairs, Zambia



## **Call for Papers**

Are you interested at speaking at the World BORDERPOL Congress?

The World BORDERPOL Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

Please email the Events Director with the following details:

• Presentation Title • 200 word Abstract • Your contact details

Neil Walker, Events Director BORDERPOL

Email: neil.walker@borderpol.org

"We were massively impressed by Borderpol and Torch Marketing's energy and as such we are looking forward to supporting the World BORDERPOL Congress 2015.

The 2015 congress will provide an innovative platform for the Government agencies, corporate business and consultants who are keen to explore new business opportunities, routes to market and meet the movers, shakers and decision makers in a rapidly expanding business sector. "

John Baker Head of Global Operations National Security and Resilience Consortium



### The Venue

#### Crowne Plaza Den Haag - Promenade

Van Stolkweg 1 2585 JL Den Haag

The Crowne Plaza Den Haag is a 5-star hotel, located a few minutes from the Dutch Parliament, World Forum Convention Centre, Madurodam and Peace Palace.

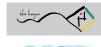
This luxury hotel venue offers excellent business amenities, including a business center and excellent meeting/conference rooms.

Accommodation includes modern rooms with air-conditioned and balcony. They feature a desk, seating area, minibar and flat-screen TV. All bathrooms are fitted with a bath and shower.

We are delighted that Critical Infrastructure Protection & Resilience Europe will be held in this prestigous hotel venue, which offers easy access, convenience and a wonderful envionment to discuss business.









#### **Cyber Security Capital**

The Hague has become Europe's cyber security capital. Many influential cyber security organisations are based in The Hague area, including the National Cyber Security Centre, the European Cyber Crime Centre, the NATO Communications and Information Agency, Europol, and the Defence Cyber Command. Also, many large and niche businesses and knowledge institutions in cyber security, including the Cyber Security Academy, have come to The Hague and are united in the Dutch security cluster.



#### The Hague Security Delta

The Hague Security Delta (HSD) is the largest security cluster in Europe. In this Dutch cluster, businesses, governments, and knowledge institutions work together on innovation and knowledge in the fields of cyber security, national and urban security, protection of critical infrastructure, and forensics. They have a common goal: more business activity, more jobs, and a secure world. The HSD Campus, the national innovation centre for security with living labs, education and training facilities, flexible office space and meeting rooms, is based in The Hague. Businesses, governments and knowledge institutions from across the country collaborate at the HSD Campus to develop knowledge, products, and services that contribute to a safer and more secure world. The Campus is the inspiring meeting place for entrepreneurs, students and professionals in the security cluster. In The Hague region alone 400 security businesses operate and employ 13,400 people.



'I learned so much about the latest trends, challenges and developments across the globe. It was very useful for me and a great networking event as well. It was an extremely well run event. Great job."

Dennis Cosgrove, Head of Border Security Management Unit, OSCE



'As an exhibitor, Wagtail UK found the BORDERPOL conference and exhibition extremely valuable in terms of increasing our company profile. The exceptionally high calibre of VIP's delegates and visitors from both the UK and overseas gave us the opportunity to showcase our detection dog services to government representatives of the highest level'

Collin Singer, Managing Director, Wagtail UK Ltd

#### Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Bag Sponsor
- Water Bottle Sponsor
- Bag Insert

Additional sponsorship opportunities also available.

# Congress: 8th-10th December 2015

Exhibition: 9th-10th December 2015

## **Exhibiting Investment**

The cost of exhibiting at the World BORDERPOL Congress requires a minimum of 6 sq.m.

#### Basic Shell Scheme only - £455/m² / €575/ m²

Package includes: floor space, walls, name board, 1 spot per 3sq.m., 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website. (Electrical connection not included).

#### Fully Furnished Shell Scheme - £555/m<sup>2</sup> / €700/ m<sup>2</sup>

Package includes: floor space, walls, name board, furniture (table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

#### Table Top Information Stand - £1,500 / €1,950

2m x 1.5m raw space with 1 x table and 2 x chairs.

Additional Exhibition Booth Passes can purchased at a cost of £100 each, which includes lunch and coffee breaks for the two days.

## **Sponsorship Opportunities**

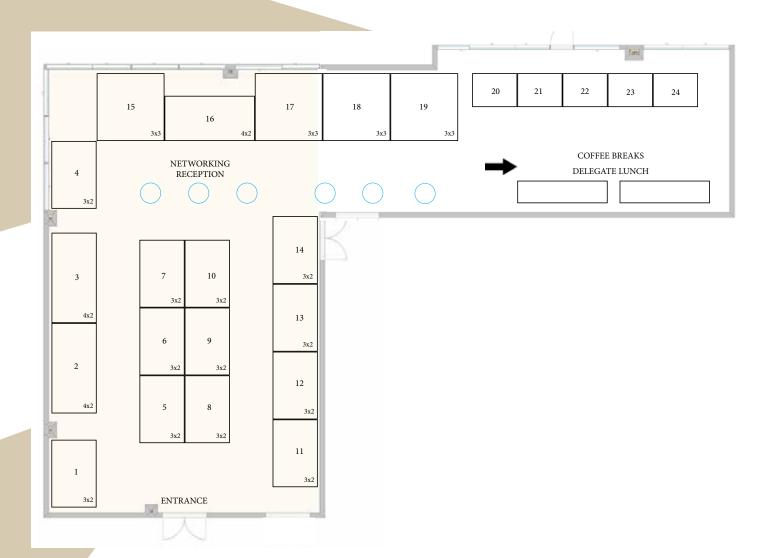
A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

# Floorplan

# Crowne Plaza Den Haag

Exhibition: 9<sup>th</sup>-10<sup>th</sup> December 2015



To discuss exhibiting and sponsorship opportunities and your involvement with the World BORDERPOL Congress 2015 please contact:

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## Owned & Organised by:







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#### Media Partners:





## **Further Information**

If you are interested in exhibiting and sponsorship opportunities at the World BORDERPOL Congress 2015, please complete the form and return to:

Tony Kingham Exhibit Sales Director T: +44 (0) 208 144 5934 M: +44 (0)7827 297465 E: tony.kingham@worldsecurity-index.com

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Please tick if you do not wish to be contacted by:

Tel: Fax: Email: Mail:

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998.

The World BORDERPOL Congress is a collaboration between BORDERPOL, Torch Marketing and KNM  $\,$  $Media\ and\ organised\ by\ Torch\ Marketing,\ www.torchmarketing.co.uk.\ Queries\ relating\ directly\ to\ the$ event should be directed to Torch Marketing, info@torchmarketing.co.uk.